



**Балалар
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2022**

PROGRAM
Of a regional workshop
«Perspective Digital Technologies for Children's Libraries»

Date: September 23, 2022

Time: 10.00

Organizers:

Karaganda Regional Children's Library named after Abai

Time	Content	Participants, speakers
9 ³⁰ -10 ⁰⁰	Registration	
10 ⁰⁰ -10 ⁰⁵	Seminar opening.	Uataeva Bayan Kuynyshevna, Head of the Karaganda Regional Children's Library named after Abai.
10 ⁰⁵ -10 ³⁵	Professional mobile content, maintaining accounts in social networks.	Kim Polina Andreevna, Sales manager of SMM agency One. Ganzura Diana Yuryevna, director of SMM agency One.
10 ³⁵ -10 ⁴⁵	Traditional and new media in the structure of media consumption of children and adolescents.	Zhusupova Saule Zhamanbaevna, head of the innovation and methodological department of the Karaganda RCL named after Abai.
11 ⁰⁰ -12 ⁴⁰	Participation in the Republican Book Festival «KitapTime – 2022»	
12 ⁴⁰ -13 ⁰⁰	Coffee break	
13 ⁰⁰ -13 ¹⁰	Development of librarian competencies in the digital environment: from the experience of the children's libraries of the Nurinsky CLS.	Tastybai Akerke Zhanatkyzy, Acting Head of the Central Children's Hospital of the Nurinsk Central Library System.
13 ¹⁰ -13 ⁴⁰	The first steps of children from 6 to 14 years old in creating animation, digital applications.	Chinyaev Sergey Andreevich, tutor of the International School of Programming KIBEROne.
13 ⁴⁰ -13 ⁵⁰	"Shakhtinsk is my favorite city" the experience of creating an augmented reality book.	Zholnerchuk Valentina Vladimirovna, methodologist of the library development department of the Shakhty CBS.
13 ⁵⁰ -14 ¹⁰	Quiver 3D Animated Coloring Pages.	Pobokina Tatyana Alekseevna, librarian of the Karaganda RCL named after Abai.
14 ¹⁰ -14 ⁴⁰	Librarians use TikTok to promote books and reading.	Kurmanbekova Kenzhegul Tuyakovna, methodologist of the Karaganda RCL named after Abai.
14 ⁴⁰ -14 ⁵⁵	Completion of the seminar, questions, summing up.	Uataeva Bayan Kuynyshevna, head of the Karaganda RCL named after Abai.